

Custom Printed Paper Products

Lead Times 10-12 weeks. Steps to create a custom paper product:

1. Request World Centric item template from your sales rep and place finalized artwork on template.
2. Submit artwork as an **outlined, vector** .eps, .ai, or high-res .pdf file to ensure high printing quality.
3. Sign off on finalized digital proof of artwork before submitting a purchase order.

Color Printing Process: Paper Products	
UV Offset Printing <i>CMYK colors</i> 8 colors max Petroleum -based food-safe inks Photo quality Not available for Kraft or Cold cups MOQ: 50,000 pcs	Flexographic Printing <i>Pantone (PMS) colors*</i> *No PMS-C colors except for cold paper cups 8 colors max Water-based food-safe inks Not photo quality MOQ: 100,000 pcs
UV Offset Printing (CMYK colors):	vs.
	Flexographic (PMS colors):

See below example of an apple rendered in CMYK colors:



See below example of an apple rendered in PMS (spot) colors:



Minimum Order Quantities for Paper Products, in Pieces					
Category	SKU	MOQ	Category	SKU	MOQ
Hot Cups	CU-PA-4	50,000	Double Wall Cups	CU-PA-8D	50,000
	CU-PA-8			CU-PA-12D	
	CU-PA-10			CU-PA-16D	
	CU-PA-12			CU-PA-20D*	60,000
	CU-PA-16		200,000	Cold Paper Cups	CU-PA-12C
	CU-PA-20				CU-PA-16C
Kraft Cups	CU-PA-8-K	100,000	Bowls	BO-PA-8	50,000
	CU-PA-10-K			BO-PA-12	
	CU-PA-12-K			BO-PA-16	
	CU-PA-16-K			BO-PA-32	
	CU-PA-20-K		50,000	Sleeves	SL-PA-ME
	SL-PA-LG				

*Requires special order lid, CUL-CS-20, MOQ 200,000 pieces.

Reorder Pricing

World Centric is now able to offer reduced pricing on custom print reorders (excluding plant fiber items). Reorders are priced at the stock item pricing level, plus the cost of any additional colors (see catalog for add'l color pricing by sku). Some paper cup prints qualify to have the additional color fee waived. Speak with your sales rep, account manager, or email customprints@worldcentric.org for details.

Custom Printed PLA Products

Lead Times 10-12 weeks. Steps to create a custom PLA product:

1. Request World Centric item template from your sales rep and place finalized artwork on template.
2. Submit artwork as an **outlined, vector** .eps, .ai, or high-res .pdf file to ensure high printing quality.
3. Sign off on finalized digital proof of artwork before submitting a purchase order.

Color Printing Process: PLA Products	
Color	Text Sizing
Pantone (PMS) colors Only coated PMS-C colors 4 colors recommended, 6 colors max No gradient printing	For 100% clarity, 8pt text/image size is highly recommended, including copyright and trademark symbols. Detailed artwork is not recommended.

Minimum Order Quantities for PLA Products, in Pieces					
Category	SKU	MOQ	Category	SKU	MOQ
Clear Cold Cups	CP-CS-3	200,000	Soufflé Cups	CP-CS-3S	100,000
	CP-CS-5	100,000		CP-CS-4S	
	CP-CS-6		Deli Containers	DC-CS-8	100,000
	CP-CS-7			DC-CS-12	
	CP-CS-9			DC-CS-16	
	CP-CS-9Q	50,000	DC-CS-24		
	CP-CS-10		DC-CS-32		
	CP-CS-12	100,000	Colored Straws Available in PMS 298C (blue), 359C (green), or 158C (orange)	ST-CS-8	500,000
	CP-CS-14		ST-CS-8W		
	CP-CS-16	50,000	ST-CS-J8		
CP-CS-20	Colored Straws Customer provides PMS color		ST-CS-8	2,000,000	
CP-CS-24			ST-CS-8W		
			ST-CS-J8		

Custom Printed Plant Fiber Products

Not available on Silver Grass Products. Lead times 8-10 weeks. Steps to create a custom fiber product:

1. Submit finalized artwork in **outlined** .eps, .ai, or high-res .pdf format to your sales rep.
2. Physical proofs are recommended on all fiber custom prints (free of charge).
3. Sign off on finalized digital proof of artwork before submitting a purchase order.

Printing Area	MOQ, Cost, Color & Lead Times
<ul style="list-style-type: none"> • Slightly rounded areas can be printed on, while very rounded sides cannot be printed on • Rims of plates can be printed on • Banded printing of bowls is unavailable • Max print area for flat surface: 16x16 cm • Max print area for rounded surface: 10x10 cm • Printing inside containers is unavailable 	<ul style="list-style-type: none"> • MOQ is 50 cases for all products • Cost: \$.015/pc per color, per side <ul style="list-style-type: none"> ○ 4-color max, spot (pantone) colors only • Lead times: <ul style="list-style-type: none"> ○ 50 cases: 10-12 weeks ○ 51-200 cases: 11-13 weeks ○ 201+ cases: 12-14 weeks